

Angeline King-Kovach

GRAPHIC DESIGNER & ILLUSTRATOR

✉ angelinelking@gmail.com

☎ (510) 325-9779

📍 Alameda, CA

EDUCATION

BFA, UC SANTA CRUZ 2007-2011

FOLLOW

🌐 <http://angelinelking.design>

🌐 [linkedin.com/in/angelinelking](https://www.linkedin.com/in/angelinelking)

SKILLS

- Adobe Creative Suite
 - Illustrator
 - Photoshop
 - InDesign
 - After Effects
- Other Design Applications
 - Sketch
 - Figma
 - Canva
 - Wix
- MS Office
 - Powerpoint
 - Word
 - Outlook
 - Teams
- Google Workspace
 - Docs
 - Slides
 - Drive
- PM Software (Wrike, Monday, etc.)
- Layout
- Typography
- Data Visualization
- Corporate Branding
- Brand Identity
- Creative Design
- Print Collateral
- Web & Digital
- Event, Brand & Product Marketing
- Printmaking
- Illustration
- Various Forms of Generative AI

ABOUT ME

Experienced Designer of 13 Years with a background in printmaking & marketing.

WORK EXPERIENCE

Nuvolum (Marketing Agency)

SENIOR BRAND DESIGNER (Nov. '23 - Feb '24)

- Collaborate with PM, creative team, and department heads to deliver high quality assets
- Create assets and lead reviews for internal teams, brands, and 70+ external clients
- Design & QA a wide range of media (logos, brand guidelines, corp ID & marketing media, web design, social, email, decks, sales enablement, ads, UI screens, etc.)
- Deliver high-quality on-schedule work within each brand's standards
- Source, retouch, & edit stock imagery, as well as client and company photography
- Produce Marketing and web assets and mock-ups in Gslides, AI, PS, Sketch & Zeplin
- Create support docs, document processes, and disseminate to team as needed
- Optimize assets and practices to improve performance & collaboration

BRAND DESIGNER & PRODUCTION ARTIST (Apr. '23 - Oct. '23)

Freelance

GRAPHIC DESIGNER / ARTIST (2011 - present)

- Original personal, event, & brand design-marketing, illustration, prints & more

Designerds (Creative Agency)

VISUAL DESIGNER II (2022 - 2023)

- Created emojis for Twitter
- Designed e-mail campaigns for Airbnb
- Turned out digital ads for Walmart & Amazon Blink
- Illustrated icons for the Designerds rebrand
- Produced creative for Amazon Blink (paid social, style guide, packaging, etc.)
- Assembled decks & one-sheets for sales (AfterPay, CashApp, AdWeek, etc.)
- Compiled deliverables into decks for review across teams, projects & clients
- Sourced, retouched, & edited stock imagery, key visuals, and hero photography

VISUAL DESIGNER I (2021 - 2022)

Primal Pet Foods

JR. DESIGNER & PRODUCTION ARTIST (2020 - 2021)

- Produced all promotional collateral, POP, forms, and sell sheets for retail & sales
- Created & updated print media (brochures, sales catalogue, coupons, etc.)
- Designed client- and consumer-facing leaflets & one-sheets (print & digital)
- Delivered regular print ads for veterinary & pet industry periodicals
- Designed large format & events-related media (digital booths, billboards, truckwraps)
- Innovated all Primal hiring media (flyers, IG tiles, banners, posters, etc.)
- Tastefully branded apparel & merchandise (shirts, hoodies, bottles, etc.)
- Produced a set of internal training manuals, e-newsletters, decks, and support docs
- Designed swag and training prizes (enamel pins, stickers, leash, etc.)
- Illustrated custom graphics for web & social

MARKETING ASSISTANT at Primal Pet Foods (2017 - 2019)

MARKETING ASSISTANT & CSR at Primal Pet Foods (2012 - 2017)